



**MEMORY CARE™**  
**HOME SOLUTIONS**  
Dementia Experts Who Guide Families

**2025 IMPACT REPORT**

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# Who We Are

## BOARD OF DIRECTORS

### EXECUTIVE DIRECTORS

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*President*

Wendy Cornett-Marquitz, CFRE

*Vice President*

Mark Hood

*Treasurer*

John Ludwig, PhD

*Secretary*

Jill Cigliana, MSOT, OTR/L

*Executive Director*

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Rick Stream

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Bob J. Tomek

Serge Traylor

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*Executive Director*

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*Director of Programs*

Sarah Schoenig

*Director of Operations*

Lori Ehlert

*Director of Development*

### ADVISORY COUNCIL

Lisa Baron, JD — *Founder & Director Emerita*

David Carr, MD

George T. Grossberg, MD

Marylen Mann

Chris Miget

Steve Miller, MD

John C. Morris, MD

Howard Oppenheimer

Maurice B. Pickard, MD

Matt Thayer

A.Greig Woodring

# Mission, Vision, & Values

## OUR MISSION

To improve dignity and quality of life for people living with dementia and their families by transforming evidence-based interventions into accessible healthcare solutions.

## OUR VISION

All people living with dementia and their care partners will have access to an exceptional standard of care to live with dignity on their own terms.



MCHS has been absolutely incredible. I'm really looking forward to our journey together as I feel this program will be extremely helpful! Thank you again!

- MCHS Caregiver

## OUR VALUES

### ACCESSIBILITY

We offer personalized training and practical, affordable solutions that make daily life safer and more meaningful. Our goal is to reach every family who can benefit from our care.

### EMPOWERMENT

We give families the skills, knowledge, and tools to confidently manage the challenges of dementia and caregiving.

### COMPASSION

We provide family-centered care that honors, respects, and uplifts every care partner—especially those in underserved communities.

### EXCELLENCE

We deliver proven, evidence-based care with the highest standards of quality, professionalism, and stewardship.

### COLLABORATION

We work hand-in-hand with families, healthcare partners, donors, and experts to build a stronger community of support around dementia care.



# Letter from our Executive Director



**We're not just reimagining dementia care — we're building the model for what's next.**  
 - MCHS Caregiver

Dear Friends and Supporters,

At Memory Care Home Solutions, we have always known that dementia is a whole family issue. This year, our theme—Whole Family Impact, Whole Family Care—reflects the reality we see every day: when one person is diagnosed, the ripple effects touch spouses, adult children, grandchildren, siblings, and even close friends. Families are younger, more diverse, and carrying greater burdens than ever before. Together, we are rising to meet those needs.

From grandparents cared for by teenage grandchildren to young adults balancing careers and caregiving, we are inspired by the courage of every generation stepping up. This year, we proudly celebrate and amplify the voices of these young caregivers—shining a light on their sacrifices and honoring their strength. At the same time, our programs continue to ease the burden for the entire family, offering navigation, training, and tools that help preserve dignity, reduce stress, and create meaningful moment at home.

The impact of your support is undeniable. We hosted the most well-attended educational workshop in our history, equipping hundreds of professionals and families with practical knowledge and hope. Families reported higher satisfaction than ever before, affirming that our evidence-based, family-centered approach is making daily life safer, more manageable, and instilling confidence in family caregivers.

Looking ahead, we know this work is only the beginning. Families deserve not just incremental solutions but a transformation in how dementia care is delivered in our country. That is why we are laying the groundwork for the nation's first Innovation Center for Home and Community-Based Dementia Care, right here in St. Louis. This future center will become a national destination—bringing together families, researchers, providers, and innovators to create the gold standard for care at home.

Your generosity fuels this momentum. Because of you, families who once felt alone now have guidance, confidence, and hope. Thank you for standing with us as we reimagine dementia care—not just for today's families, but for the generations to come.



A handwritten signature in black ink that reads "Jill Cigliana".

Together in hope and determination,

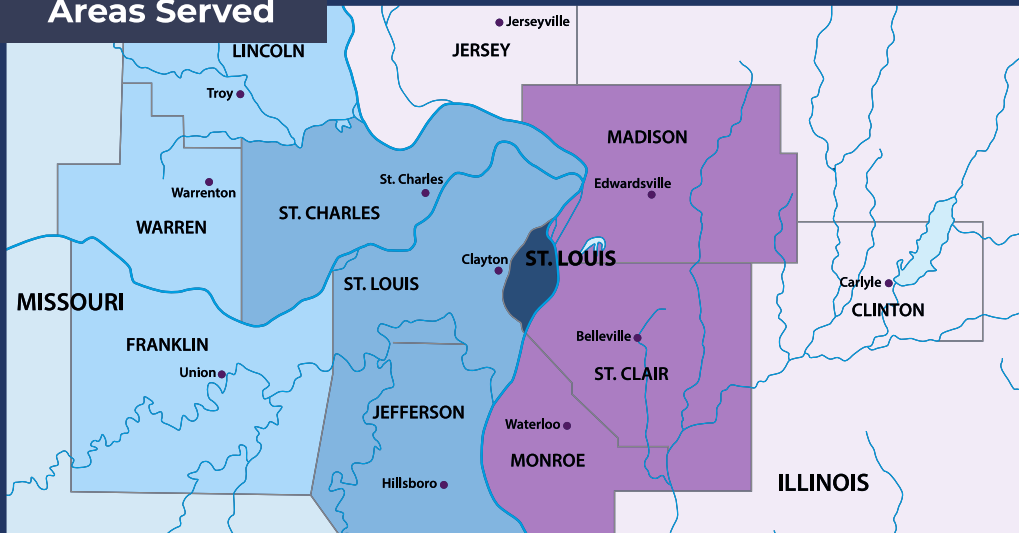
Jill Cigliana, MSOT, OTR/L  
 Executive Director

# Who We Serve

## Supporting families through every stage of the memory care journey.

From the heart of St. Louis to rural Missouri, MCHS serves families standing at the intersection of love and uncertainty.

### Areas Served

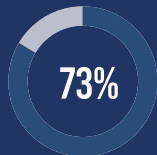


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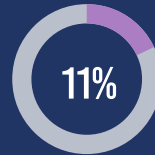
Families Served

# 1,006

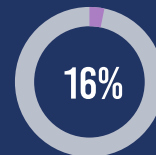
Individuals Served



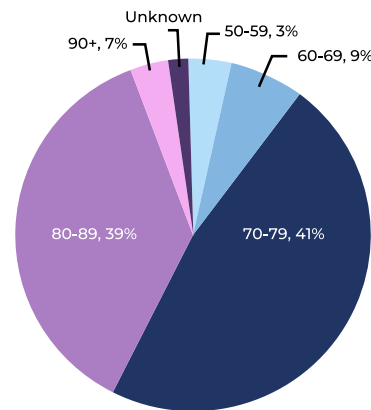
Eastern Missouri



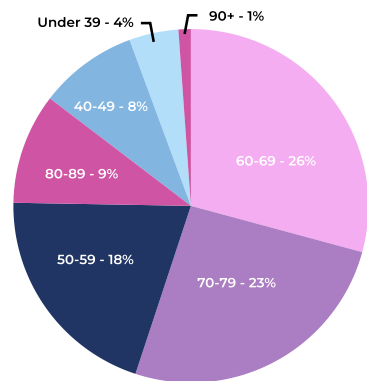
Illinois



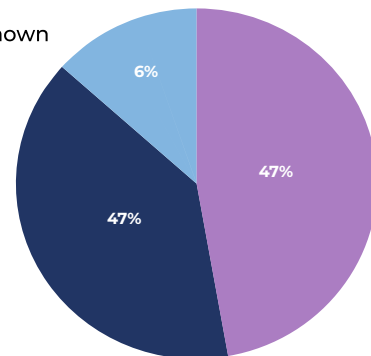
Rural MO & Other States



Age of Person Living with Dementia



Age of Caregiver



Relationship to Person Living with Dementia

- Spouse or Domestic Partner
- Child or Child-in-Law
- Other non-paid caregivers (siblings, friend/neighbor, parent, grandchild, cousin/other relative)

# “

Our navigator was truly patient and understanding with our issues. Gave suggestions that were informative and useful. Lastly, she was easy to talk and work with. Would definitely recommend MCHS to another dementia family.

- MCHS Caregiver



# 74%

of caregivers are women



# 85%

of families earn under \$51,000/yr



Most are spouses or adult children caring for loved ones

# How We Serve

## Guiding Families Every Step of the Way

Every family's dementia journey is personal. No two experiences are the same — but every one of them deserves support, understanding, and a clear path forward. Memory Care Home Solutions stands beside families as they navigate the changing realities of Alzheimer's and other dementias, combining evidence-based care with the compassion that defines our mission.



**CONNECTION**  
Families connect through hospitals, neurologists, or word of mouth.



**NAVIGATION**  
Dedicated dementia navigators provide personalized guidance & emotional support.



**CLINICAL EXPERTISE**  
Occupational therapists make homes safer and routines smoother.



**CONTINUOUS SUPPORT**  
On-call navigation for urgent needs and follow-up check-ins.



# 95%

MCHS provided strategies that met my specific caregiving needs.

# 84%

MCHS taught me skills to improve my ability as a caregiver.

# 89%

MCHS helped me feel less stressed as a caregiver.

# 96%

Are satisfied with the services MCHS has provided.



# 3,030

Number of hours spent with families working on dementia caregiving issues.



# 3,142

Number of training sessions provided to families.



# 1,732

Number of hours spent coordinating care for families.

# Education & Outreach: Local and National

Expanding awareness and changing the conversation around dementia care.



At Memory Care Home Solutions, education isn't just what we do—it's how we multiply our impact. Each year, we expand our reach through local and national programs that inform, empower, and unite caregivers, professionals, and community partners around a shared goal: improving life with dementia. Whether we are sharing our mission with longtime supporters and new friends at our annual gala or convening experts and caregivers through our Annual Education Symposium, we create meaningful connections across disciplines. Our team presents locally and is invited to speak nationally, offering content that spans the full dementia journey—from formal continuing education for professionals to practical, compassionate guidance for caregivers just beginning their path.

Annual Education Symposium



Annual Gala



Community Events



## Educational Events / Professional Conferences

- MA4 Show Me Summit on Aging
- WashU Summer Research Program in Aging
- WashU Stroke Faculty Presentation
- Northwestern University GUIDE Conference
- Mizzou Ethics Conference
- AARP Townhall
- MCHS CEU Event: More Than Memory Loss
- Indian Health Service - Seattle Conference
- Kansas University ADRC Guide



## Awareness & Outreach Events

- MO Alzheimer's Task Force Meeting in Jefferson City
- Meeting with Dr. Kumar, SSM St. Mary's Hospital
- *Unforgettable Play* at Harris Stowe State University
- WashU Keystone Integrated Science Courses
- Memory event / present with Transitions & Project Present
- RGA Caregiver Expo
- MCHS Gala at The Chase Park Plaza St. Louis, MO
- Insights at Delmar Divine
- Executive Director LIVE Broadcast: Trends in the Field
- *My Mama Joe* performances (multiple)
- Frank & Jill Radio Program



## Community Partners in Services & Presentations

- Lifewise
- Three Oaks Hospice
- Hospice of Southern IL
- MO Primary Care Association
- Caringkind
- Anders
- Aging Ahead
- House Fit
- STL Home Care Alliance
- University of Washington Medicine: Division of OT
- St. Louis University -Geriatric Psychiatry Division
- EverTrue



# Stories of Impact

When Alzheimer's enters a home, it doesn't just affect one person—it transforms an entire family's world.



Our mother's story, and ours, changed forever in early 2023 when she was diagnosed with early-onset, rapidly progressing Alzheimer's disease at the age of 59. Looking back, we realize the signs began years earlier—small lapses that we brushed off as normal aging, like misplaced keys, repeated stories, forgotten appointments. These small changes developed into bigger concerns like not being able to log into her work computer or getting lost while driving in familiar places. Over time, a quiet realization began to grow in me and my siblings that something deeper was happening.

When the diagnosis came, the grief, fear and uncertainty hit like a tidal wave. The four of us—her children—were each in different stages of early adulthood: two of us still in college, the others just starting our first real jobs. My youngest sister and I lived nearby; our brother and sister came home whenever they could to help out. We were close, but not always on the same page. There were hard conversations, emotional moments, and days when it felt like we were all just trying to stay above water.

Our mother has always been the center of our family. Her laughter filled rooms, her strength held us steady, and her love was the kind that made everyone around her feel seen and cared for. Suddenly, the roles reversed. We became the ones holding things together: helping Momma retire from work early, making safety decisions, managing her medical care, and finding ways to keep her at home as long as possible. We wanted to ensure she remained surrounded by the same love and tenderness she had always shown us. So, we took care of her at home for two years, transforming our family life into a rhythm centered around her care, comfort and joy.

Some mornings began with her beautiful smile and a memory that felt like a gift from the past—other days brought confusion, tears, or silence. But even in the most challenging moments, love found its way in. We laughed around the kitchen table, played her favorite music, and cooked meals that reminded her of home. There were nights when exhaustion met faith, times when we leaned on each other because the weight of it all felt too heavy for one person to carry.

That's when Memory Care Home Solutions became our lifeline. They helped us communicate better—not just with each other, but with our extended family. Our aunts, uncles, and cousins didn't always understand what was happening or how to help. MCHS guided us in those conversations and helped us align as siblings when we didn't always agree. They even spoke on our behalf with doctors and nurses who didn't take us seriously as young caregivers.



MCHS also connected us with real, practical support—adult day services, in-home care, respite grants, and veteran's benefits—so we could keep our jobs and still make sure Momma was safe and cared for. They brought equipment and supplies to our house and taught us hands-on care techniques. Having someone to call when things got confusing or emotional made all the difference. Their compassion, knowledge, and encouragement have guided us through some of our most difficult moments. They have reminded us that we are not alone, that caregiving is a shared experience, and that hope and strength can be found even in the hardest seasons. We're still on this journey and it's not easy. Yet through it all, we've discovered the quiet beauty of caregiving. It isn't glamorous, and it doesn't come with a manual. It's built from patience, forgiveness, and a willingness to show up again and again, no matter how hard the day before might have been.

We are profoundly grateful for the support we've received from Memory Care Home Solutions during this journey. We continue to love our mother through every stage—with tenderness, patience, and the unshakable belief that love remembers, even when memory does not.

Thank you,

**Bethany & Family**

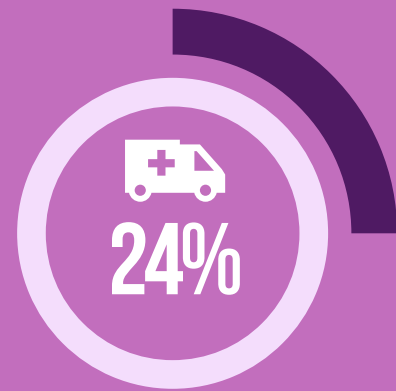
MCHS Family Caregiver



# Our Impact: How We Helped

Behind every number is a story of love, resilience, and renewed hope. Through personalized dementia navigation, occupational therapy, counseling, and education, we equipped families with the tools, confidence, and support needed to care for loved ones at home.

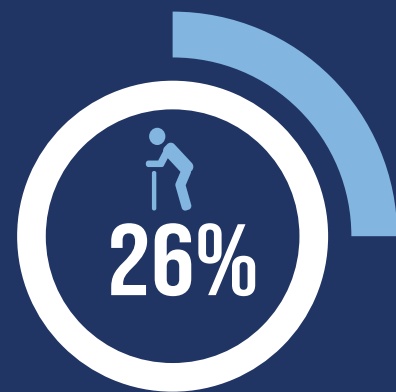
As a result, **85%** of caregivers reported feeling less stressed, and **95%** felt better prepared to manage daily challenges. These outcomes reflect meaningful connections and real progress for families living with Alzheimer's and other dementias..



DECREASE IN ER ADMISSIONS - IMPROVED PROACTIVE CARE & EARLIER INTERVENTION



FEWER 911 CALLS, SHOWING MORE CONFIDENCE AT HOME



FEWER FALLS—SHOWING NAVIGATION'S SAFETY EDUCATION & HOME MODIFICATIONS WORK



FEWER HOSPITAL ADMISSIONS—GREATER STABILITY, LESS INPATIENT CARE

"After my first consultation, I couldn't believe how much better I felt. It was as if a huge weight had been lifted from my shoulders. For the first time, I realized I wasn't alone and that there were resources and people ready to help."

"MCHS opened avenues and possibilities we had never even considered."

"The compassion and professionalism of this team make a tremendous difference for families like ours."

"The progressive nature of dementia had me feeling very bleak about the future. But by the end of my navigation meetings, I was able to see bright spots again. I now feel like I'm not on this road alone."

"I feel hopeful that I have support with my caregiving. I received additional resources from them."

"Caregivers need support that friends and even family sometimes cannot provide, Memory Care Home Solutions provides what we need."

"Our sessions allowed me to share my concerns openly. I left feeling heard, supported, and with realistic options to help ease our situation."

"It meant so much to speak with someone patient, compassionate, and knowledgeable about what we're facing."

"For the first time in this journey, we felt truly seen and cared for. That meant more than we can say."

"I was starting to feel lost and overwhelmed trying to care for my mom. Talking with someone who understood helped me feel less alone and gave me hope that I can navigate this journey."

## The Power of Care

MCHS Caregivers — In Their Own Words

"The guidance we received helped us better understand where we are in the dementia journey and how to organize strategies for the daily challenges ahead."

"I appreciated having someone listen carefully, validate my feelings, and offer thoughtful guidance."

"Our conversations were supportive and reassuring. It helped me feel confident that we're on the right path."

"Speaking with someone who truly understood our situation helped reduce my stress immediately. I walked away feeling supported and equipped with practical strategies."

"I was starting to feel lost and overwhelmed trying to care for my mom. Talking with someone who understood helped me feel less alone and gave me hope that I can navigate this journey."

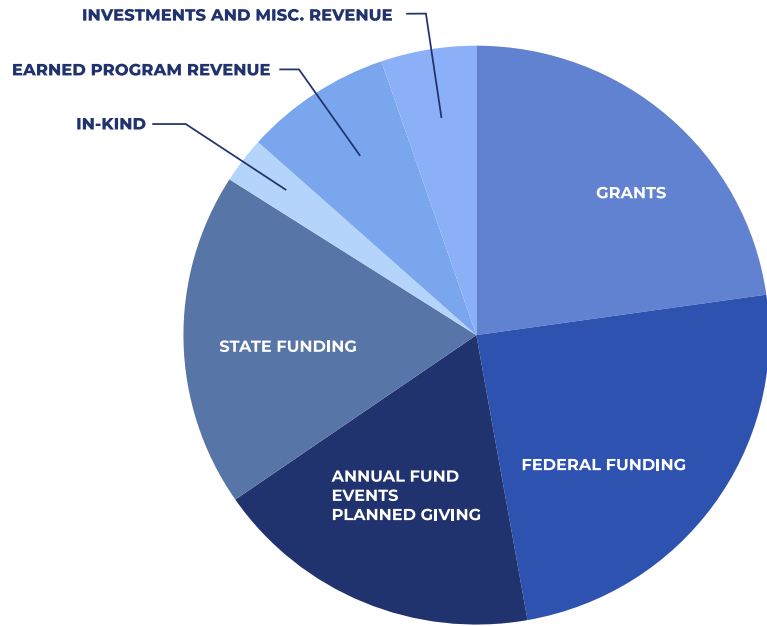
"Memory Care helped me understand dementia better than anyone ever has. That understanding changed everything for our family."

"I feel hopeful now that I have support and access to resources I didn't know existed."

"The resources and follow-up information were incredibly helpful and gave us practical tools to use right away."

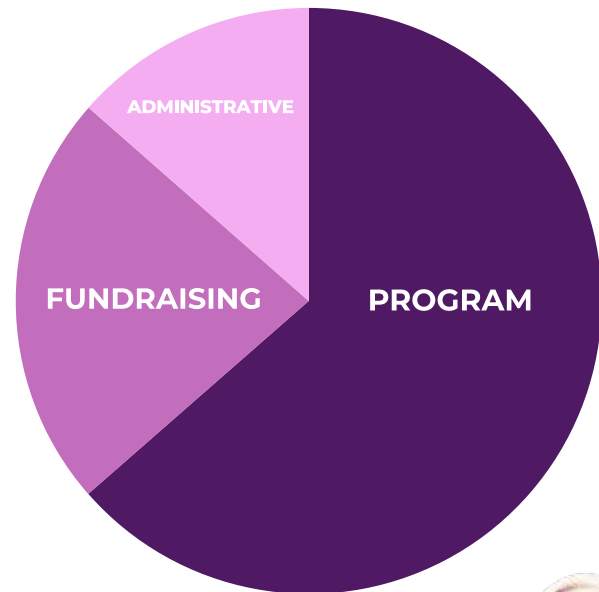
# 2025 Financials

June 2024 — May 2025



## TOTAL REVENUE \$1,808,369

- Federal Funding (\$441,910)
- Grants (\$411,710)
- State Funding (\$337,424)
- Annual Fund/Events/Planned Giving (\$328,751)
- Earned Program Revenue (\$146,926)
- Investments and Misc. Revenue (\$95,056)
- In-Kind (\$46,592)



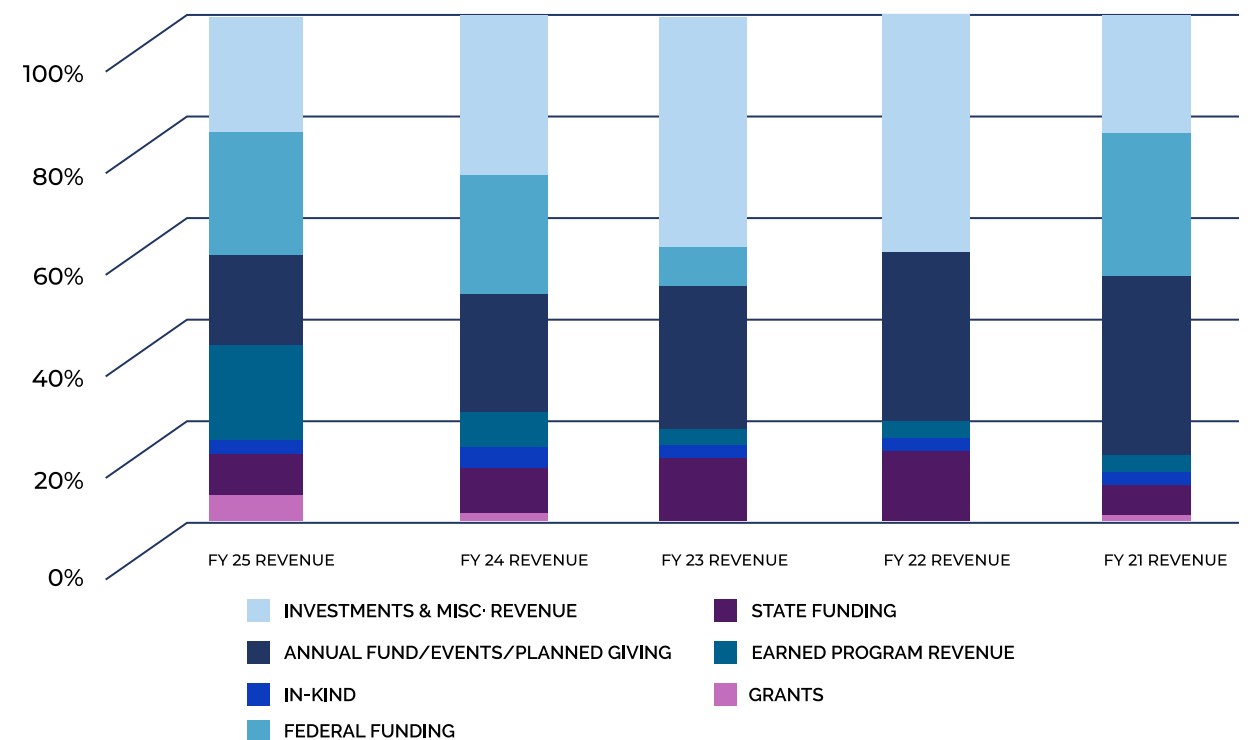
## TOTAL EXPENSE \$1,813,066

- Program (\$1,226,008)
- Fundraising (\$326,036)
- Administrative (\$261,022)



# Strengthening Our Future Through Diversified Revenue

Over the past five years, MCHS has strengthened financial sustainability by diversifying revenue streams. Once dependent on grants and individual giving, we've expanded to include strong state partnerships, investment income, and steady program revenue. State funding has grown from \$47,000 in FY21 to more than \$337,000 in FY25—reflecting growing recognition of MCHS as a trusted community provider. Careful stewardship and balanced revenue growth have reduced reliance on any single source, ensuring we can sustain essential programs, pursue innovation, and continue delivering high-quality care for families—no matter how the funding landscape changes.



# The Baron Family Giving Society

Stand with others who are committed to our mission!

Become part of an exceptional community of philanthropists by joining our Baron Family Giving Society. Membership starts with a \$1,000 annual contribution\*, which can be fulfilled through monthly, quarterly, or annual contributions. We are proud to recognize our Society members year-round and offer exclusive opportunities to engage more deeply with our mission.

\*Annual contribution does not include sponsorships, event tickets, advertisements, or raffle purchases.

## Cargivers Circle \$1,000 Annual Contribution

## Directors Circle \$2,500 Annual Contribution

- Memory Care Guidebook
- Recognition in our Annual Report, website and event programs
- Exclusive live broadcast of the Executive Director's Report, offering insights into the latest advancements in dementia care and industry innovation
- "Coffee with Clinicians" Q&A sessions, featuring real-life stories and experiences from the field
- 10% discount on individual tickets to MCHS events

- Includes all benefits of the Caregivers Circle, plus:
- 20% discount on individual tickets to MCHS events
- Exclusive access to the Director's Circle Luncheon



## The Baron Family

The Baron Family Society recognizes our most dedicated supporters whose generosity provides the consistent, year-round funding that sustains the mission of Memory Care Home Solutions. Members help ensure families facing dementia have access to compassionate guidance, education, and support when they need it most. By joining or renewing, Baron Family Society members make a lasting impact while standing alongside an extraordinary community committed to advancing dementia care.

### Director's Circle \$2,500 +

- Assistance Home Care
- Assisted Living Locators
- Dugie and Lisa Baron
- Susan Baron
- Erin and Ty Barr
- Maria D'Agrosa-Sweeney
- Delmar Gardens
- Diamond Family Foundation
- Docks, Inc.
- Eisai
- Cheri Fox
- Barth Holohan
- Mark and Leslie Hood
- Rob and Lisa Howe
- Charles Jahneke
- Rob James
- Jacquelyn Jones
- Stephen Lambright
- John Ludwig
- Paul Miller
- Stephen Miller

- Steve Miller and Vicky Fraser
- Sanford Neuman
- Kimberley Nystrom
- Maurice and Sheila Pickard
- Danny and Janice Pogue
- Private Home Care
- Allen and Sally Serfas
- Alvin and Nancy Siwak
- Robert and Mary Spencer
- Michael Staenberg
- Greg and Susan Sullivan
- Tim and Melissa Walsh
- Matt and Cathy Thayer
- Bob Tomek
- John and Linda Tracy
- Thomas and Catherine Tracy
- Serge Traylor and Kelly Lott
- George and Kerri Van Antwerp
- Wahl Family Gift Fund
- John and Ellen Wallace
- Phillip and Tiffany Zacher

### Caregiver's Circle \$1,000 +

- Margaret Baum and James Hobby
- David Burnett
- Bomi and Mohan Chellaswami
- Jamie and Marty Chrenka
- Alicia and Larry Christopher
- Jill Cigliana
- Leslie Cornell
- Kevin Marquitz and Wendy Cornett-Marquitz
- Mark and Mary Dion
- Terrance Donohue
- Tim and Dana Emert
- Fischer-Bauer-Knirps Foundation
- Brian and Sara Harris
- Julie Hiblovic
- Tor and Jessie Hoerman
- Mary Holloman
- Nicole and Jarrad Holst
- Andrew and Denise Huber
- John Judson
- Suzan and Mark Knese
- Larry and Lisa Lapinski
- Mike and Vickie Lewer
- Susan Lynch
- Chris Marshall
- John and Judy Malpiedi

- Martha's Hands
- Dana Moulton
- Ned and Diane Mozier
- Doug Mueller
- Shula Neuman
- Andrew O'Brien
- Bridget O'Malley
- Bradly and Marcie Pickard
- Lauren Pickard
- Jon Root and Debbie Zimmerman
- Terry and Sally Schnuck
- Sarah and Dan Schoenig
- Seniors Helping Seniors Gateway Region
- Gary and Laura Slay
- Staenberg Family Foundation
- Bruce and Barbara Stahl
- James Stewart
- Joseph Stieven
- Phyllis Summa
- Kevin Summers
- The Jackes Foundation
- Diana Tucker
- Carey and Patricia Widder



Charles and Betty Baron

# Our Generous Supporters

With Gratitude, We Recognize our Generous 2025 Supporters

## \$25,000+

Steve Miller and Vicky Fraser  
United Way

## \$10,000 — \$24,999

Assistance Home Care  
Missouri Department of Health & Senior Services  
Reinsurance Group of America  
Allen and Sally Serfas  
The Boniface Foundation  
The Cigna Foundation  
Tracy Family Foundation  
John and Ellen Wallace

## \$5,000 — \$9,999

Anders CPA's + Advisors  
Dugie & Lisa Baron  
Susan Baron  
Docks, Inc.  
Eisai  
GoodRx  
Larry and Lisa Lapinski  
Matthew and Catherine Thayer Charitable Fund  
Private Home Care  
David Schwartz and Jamie Diamond Schwartz  
Seniors Helping Seniors Gateway Region  
Alvin and Nancy Siwak  
The Diamond Family Foundation  
The Lambright Family Charitable Fund  
Tom and Catherine Tracy  
Diana Tucker  
George and Kerri Van Antwerp  
Phillip and Tiffany Zacher

## \$2,500 — \$4,999

Assisted Living Locators  
Ty and Erin Barr  
BJC Healthcare  
Delmar Gardens Family  
Steve and Kim Dreon  
EverTrue  
Sam and Marilyn Fox Foundation  
Mark and Leslie Hood  
Rob and Lisa Howe  
Charles Jahneke  
Jacquelyn A. Jones  
Mark and Suzan Knese  
Knight ADRC/Memory Diagnostic Center  
Logan University  
John Ludwig  
Paul Miller  
Kimberley Nystrom  
Bridget O'Malley  
Pfizer, Inc.  
Danny and Janice Pogue  
RN Services Private Duty Care  
Robert and Mary Spencer  
Staenberg Family Foundation  
Bob Tomek  
Serge Traylor and Kelly Lott  
West Community Credit Union  
Carey and Patricia Widder

## \$1,000 — \$2,499

Mike and Sue Allen  
Jeff and Sharon Balleau  
John and Suzanne Baron  
Jay Baumohl  
Jamie Beckemeier  
Carol Benoist  
James Bradley  
David Burnett  
Caleres  
Bomi and Mohan Chellaswami  
Jill Cigliana  
Paul and Stacy Cigliana  
Mark and Mary Dion  
Fischer-Bauer-Knirps Foundation  
Laurie Fournie  
Eric Friedman and Miriam Wilhelm  
The Gatesworth  
Michael and Sharon Gorman  
Heffernan Foundation  
Mary Holloman  
Nicole and Jarrad Holst  
Insperity  
Nicole Jobe  
Robert and Kendall Kessler  
Mike and Vickie Lewer  
Jarel and Jesslyn Loveless  
John Malpiedi  
Kevin Marquitz and Wendy Cornett-Marquitz  
Missouri Foundation for Health  
Ellen Moro  
MRC Full Circle Foundation  
Janine Pallone  
Steven and Celeste Player  
Erica Quevreaux  
Lisa Richter

## \$1,000 — \$2,499

Linda Ritter  
Jon Root and Debbie Zimmerman  
Terry and Sally Schnuck  
Dan and Sarah Schoenig  
Seniors Home Care  
Gary and Laura Slay  
Michael and Amanda Spanier  
Bruce and Barbara Stahl  
Phyllis Summa  
The Jackes Foundation  
Paul Theiss  
Paul Tice and Nancy Parker-Tice  
Mary Lou Van Antwerp  
Brandon and Cari Wegge  
Frank and Sandi Werner  
Ryan and Gretchen Whittington



**\$500 — \$999**

Justin and Lauren Barry  
Jane Barry-Davis  
Nancy and Craig Battersby  
Margaret Baum and James Hobby  
Rita Beard  
Matt Birkenmeier  
Buffy Briggs  
Jerry Brueck  
Caroline Cayne  
Josh Cigliana and Krista Ellis  
Leslie Cornell  
AnnMarie Deutschmann  
Terrance Donohue  
Phyllis Evans  
Family Partners Home  
Adam Fein  
Michael and Carla Feuer  
Neal Foland  
Gary and Christy Fox  
Barry and Sharon Friedman  
Thomas and Sandy Glaser  
Greater Saint Louis Community Foundation  
Rachel Hendrix  
Julie Hiblovic  
Jennifer Hill  
Michael Hitt  
Theodore Kiem  
Kopecky  
Virginia Kramer  
Nicole Lampert  
Matt & Krystal Lang  
Charles and Roz Lowenhaupt  
Carl and Lynn Lyss  
Cynthia Meiners

Memory Keepers  
Paul Mensah  
Mark and Sandra Meyer  
Jeffrey Neuman & Cynthia Wachtell  
Julia Nouse  
Britton and Colleen Pim  
Prime Therapeutics  
Elizabeth Reinberg  
Michael Reinberg  
James Robinson III  
Goldman Sachs  
Saint Louis University,  
Office of Sponsored Programs  
Jerry Sax  
Smith, Moore, & Co  
Eric Stream  
Kevin Summers  
The Sperry Family  
Christine Thurber  
Transitions for Senior Living  
Mike & Sarah Vitale

**\$250 — \$499**

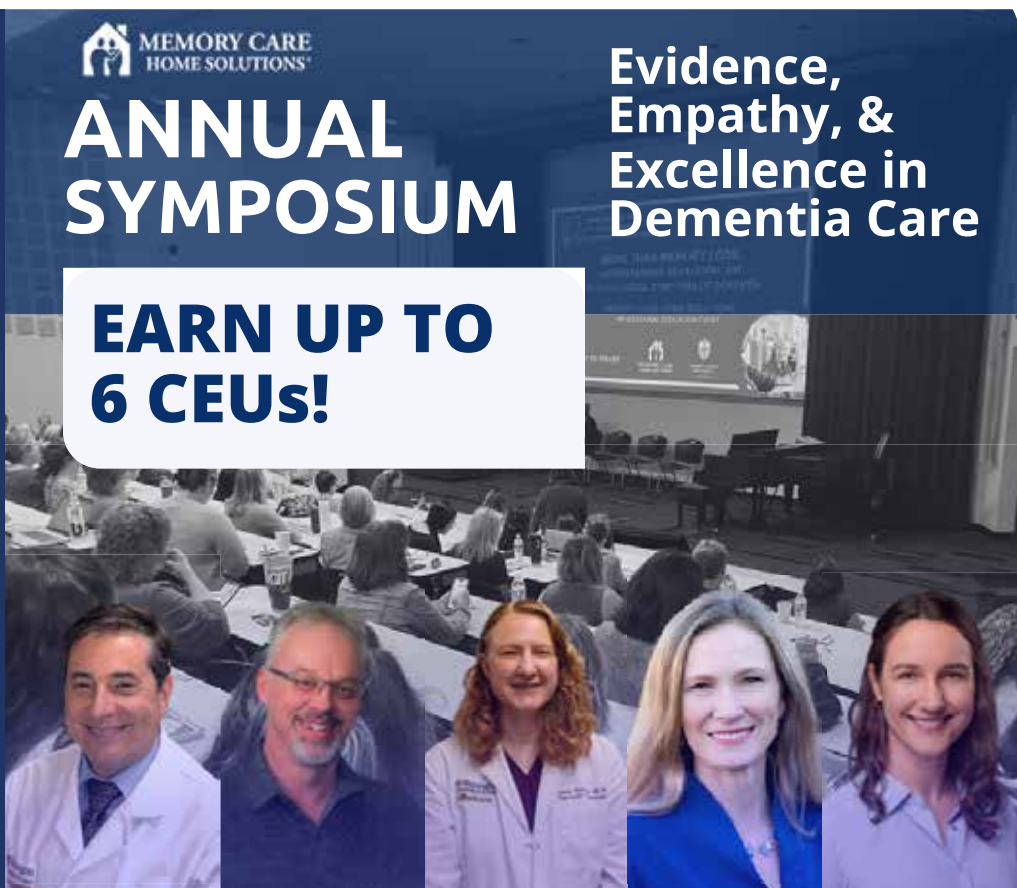
Abigail Adams  
Alzheimer's Association, Greater Missouri  
Robert Berger  
Alicia Bingel  
Eddy and Cynthia Brace  
Harvey and Teri Brandvein  
Sharon Burnett  
Herb Caldwell  
Matt and Julianne Callaway  
Healix Infusion Care  
David Carr  
Joseph Catanzaro



Chase Chrenka  
Ed Clay  
Kathleen Delmez  
Andrea Denny  
Doreen Dodson  
Derek and Lori Ehlert  
Sara Epstein  
Jennifer Finney  
Natalie Fontana  
Julius Fuse  
Rachel Garcia  
Robin Gipson  
Nader Girgis  
Hal and Marcia Goldsmith  
Mary Gonzalez  
Amy Graham  
Heather Hageman  
Cate Hartley  
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<b>Dr. David Carr</b> WashU	<b>David Baker</b> MoAT	<b>Dr. Suzanne Schindler</b> WashU	<b>Dr. Kate Possin</b> UCSF	<b>Sarah Dulaney</b> UCSF
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# April 17th 2026

8:00am-4:30pm

Saint Louis University,  
Learning Resource Center  
3545 Vista Ave.,  
St. Louis, MO 63104

Hosted By:



# GUIDE: A Step Forward for Dementia Care & the Future of Memory Care Home Solutions

Since our founding, Memory Care Home Solutions (MCHS) has stood beside families navigating the complexities of dementia—long before systems, funding, or policy fully recognized the vital role of caregivers. Today, we are proud to be part of a next step forward in dementia care through Medicare’s **Guiding an Improved Dementia Experience (GUIDE) Model**.

**GUIDE** is a voluntary, nationwide, eight-year Medicare pilot designed to test the impact of comprehensive, coordinated dementia care for individuals living with dementia and the people who care for them. At its core, **GUIDE** acknowledges what families have always known: **supporting caregivers is essential to supporting people living with dementia.**



Through **GUIDE**, eligible families receive ongoing dementia navigation, personalized care planning, home-based assessments, education, medication and safety reviews, connections to trusted community resources, and respite care for eligible caregivers—all at no cost to the family. The model is built to help individuals remain safely at home longer, reduce unnecessary hospitalizations, and improve quality of life for both care partners and those living with dementia.

**GUIDE** represents more than expanded services; it represents progress. Memory Care Home Solutions brings unmatched experience to this national effort. We are the only **GUIDE** provider in the country with more than 20 years of dementia navigation expertise.

Importantly, **GUIDE** also strengthens the long-term sustainability of Memory Care Home Solutions. This innovative Medicare-backed revenue model diversifies our funding ensuring that our mission remains strong, responsive, and accessible well into the future.

While **GUIDE** expands access for many families, our commitment remains universal. Families who are not eligible for **GUIDE** are never turned away.

As we look ahead, **GUIDE** embodies what the future of dementia care should be: **family-centered, evidence-based, sustainable, and rooted in compassion.**





**MEMORY CARE  
HOME SOLUTIONS®**

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Memory Care Home Solutions is recognized as a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. Contributions to Memory Care Home Solutions are tax-deductible to the extent permitted by law.