

## FOR IMMEDIATE RELEASE

Contact: Lori Ehlert Memory Care Home Solutions Phone: 314-645-6247 Email: <u>LEhlert@memorycarehs.org</u> Website: <u>https://memorycarehs.org/guide</u>

## Memory Care Home Solutions Launches Historic New Medicare Program to Support Families Facing Dementia

The Guiding an Improved Dementia Experience (GUIDE) Model Aims to Increase Care Coordination, Support for Caregivers

ST. LOUIS, MO (July 2025) — Memory Care Home Solutions is proud to announce its participation in the Centers for Medicare & Medicaid Services' (CMS) new GUIDE Model (Guiding an Improved Dementia Experience), a groundbreaking pilot program designed to enhance care for people living with dementia and their care partners.

Starting this month, Memory Care Home Solutions is enrolling eligible participants in **Missouri and Illinois**. Through the GUIDE Model, families receive personalized support from a dedicated dementia navigator, respite services to prevent caregiver burnout, and access to a full team of healthcare professionals—all designed to help people with dementia live safely and comfortably at home.

"This is a transformative moment for dementia care," said Jill Cigliana, Executive Director of Memory Care Home Solutions. "GUIDE is the first Medicare benefit that truly recognizes the essential, selfless work of family caregivers. It provides real tools and real help, so families don't have to walk this journey alone."

What GUIDE offers:

- Monthly support from a dementia navigator
- Personalized care planning and education
- In-home assessments and safety recommendations
- Access to community resources and clinical services
- Support managing medications and health conditions
- Emotional and practical support for caregivers
- Respite relief for eligible family caregivers

## Who qualifies?

To be eligible, participants must:

- Be enrolled in Medicare Parts A and B
- Have a diagnosis of dementia (or be open to evaluation)
- Not be enrolled in hospice, PACE, or living in a nursing home

Even families who don't meet the Medicare GUIDE requirements can still receive services from Memory Care Home Solutions. As a nonprofit and safety net member of the United Way, MCHS also offers dementia navigation and support through community grants, private contracts, and generous philanthropic donations.

**How to Enroll:** Visit: <u>https://memorycarehs.org/new-clients-and-referrals</u> Call: 314-645-6247 Email: guide@memorycarehs.org

## **About Memory Care Home Solutions:**

Memory Care Home Solutions is a St. Louis, Missouri based non-profit organization founded in 2002 to improve dignity and quality of life for people living with dementia and their families. Memory Care Home Solutions provides direct services to families including dementia navigation, in-home occupational therapy, and individual counseling for family caregivers. The organization's vision is that all people living with dementia and their care partners will have access to an exceptional standard of care to live with dignity on their own terms.