

FRIDAY, APRIL 25, 2025 8:00 AM - 4:30 PM

Saint Louis University, Learning Resource Center
3544 Caroline Mall, St. Louis, MO 63104

More Than Memory Loss:

Understanding Behavioral and
Psychological Symptoms of Dementia

Professional Education Event

For CEU Credits & Family Care Partners

Learn More Here!



Workshop brought to you by:



MEMORY CARE
HOME SOLUTIONS®



SAINT LOUIS
UNIVERSITY™
— EST. 1818 —



About

Memory Care Home Solutions Professional Education Event

Memory Care Home Solutions is excited to announce our **Annual Professional Education Event, *More Than Memory Loss: Understanding Behavioral and Psychological Symptoms of Dementia***, taking place on **April 25, 2025**, at **Saint Louis University, Learning Resources Center** (3544 Caroline Mall, St. Louis, MO 63104).

This premier event brings together professionals and community members passionate about advancing dementia care. We invite you to support this important initiative by becoming a **Sponsor, Exhibitor, or Advertiser**. Partnering with us offers a unique opportunity to showcase your organization, connect with a dynamic network of attendees, and demonstrate your commitment to enhancing dementia care.

Our full-day workshop will feature expert presentations from leaders in neurology, pharmacy, occupational therapy, and social work, alongside insights from individuals living with dementia and their care partners. Attendees will gain a deeper understanding of innovative treatments, behavioral approaches, and interdisciplinary strategies for comprehensive care.

Enclosed, you'll find details about sponsorship opportunities and exhibitor packages. If the options don't fully meet your needs, we're happy to work with you to create a custom partnership package.

We anticipate record attendance this year and hope to secure your partnership by **March 14, 2025**. Please complete the enclosed form and return it at your earliest convenience to secure your spot.

Thank you for considering this opportunity to support an event that inspires a more dementia-capable workforce for our region and beyond!



Partnership Opportunities

*All company logos and advertisements must be submitted by
March 27, 2025,
to be included in the event materials.*

Lead Learning Partner \$3,000 (Limited to 3 Sponsors)

- 1 booth in exhibitor space
- 8 Registrations (including lunch and CEU credit)
- Recognition Included:
 - Printed program sponsor recognition by MCHS
 - Full-page advertisement in printed program
 - Logo on MCHS website event page
 - 3 social media posts
 - Rotating slide show during the event
 - Opportunity to present a 3-minute introduction of your business or service
 - Opportunity to show a video of your business or service during Lunch.
 - Opportunity to present your business or service at our program team meeting
- 10-Person Private Lunch and Learn Tour at MCHS
(Group tour date & and time to be mutually agreed upon.)
- \$2,200 is tax deductible

Session Supporter \$2,000

- 1 booth in exhibitor space
- 4 Registrations (including lunch and CEU credit)
- Recognition Included:
 - Printed program sponsor recognition by MCHS
 - 1/2 page advertisement in printed program
 - Logo on MCHS website event page
 - 2 social media posts
 - Rotating slide show during the event
- Opportunity to present your business or service at our program team meeting
- \$1,600 is tax deductible

\$129 per person

- **Early Bird Professional Registration (Prior to February 1st)**
- Six continuing education hours (pending approval)
- Boxed lunch and refreshments
- \$29 is tax deductible

\$159 per person

- **Professional Registration (After February 1st)**
- Six continuing education hours (pending approval)
- Boxed lunch and refreshments
- \$59 is tax deductible

Study Break Benefactor \$1,250

- 1 booth in exhibitor space
- 2 Registrations (including lunch and CEU credit)
- Recognition Included:
 - Printed program sponsor recognition by MCHS
 - 1/4 page advertisement in printed program
 - Logo on MCHS website event page
 - 1 social media post
 - Rotating slide show during the event
 - \$1,050 is tax deductible

Exhibitor \$500

- 1 booth in exhibitor space
- 1 Registration (including lunch and CEU credit)
- Recognition Included:
 - Exhibitors listed in printed program
 - Exhibitor highlight in rotating slides
 - Exhibitors listed on the website event page
- \$400 is tax deductible

Advertisements

\$125

- 1/4 Page Ad space in Program

\$250

- 1/2 Page Ad space in Program

\$350

- Full Page Ad space in Program

Registrations

Group Rate - \$119 per person

- **Group Registration (groups of 3+)**
- Six continuing education hours (pending approval)
- Boxed lunch refreshments
- \$19 is tax deductible

\$59 per person

- **Student or Family Care Partner Registration**
- Boxed lunch and refreshments



Commitment Form

Sponsorship Opportunities

| | | | |
|-----------------------|---------|------------------------|---------|
| Lead Learning Partner | \$3,000 | Study Break Benefactor | \$1,250 |
| Session Supporter | \$2,000 | Exhibitor | \$500 |

Advertisements

| | |
|--------------|-------|
| 1/4 Page Ad | \$125 |
| 1/2 Page Ad | \$250 |
| Full Page Ad | \$350 |

Name (as to be listed on materials):

Contact Name: _____

Phone: _____

Email: _____

Address: _____

City/State/Zip: _____

Please provide the contact information of coordinator for your group:

Contact same as above

Or contact the following: _____

Name: _____ Email: _____ Phone: _____

• We would like to make a donation or pledge of: _____

• Is this donation in honor of someone: yes or no in honor of: _____

Total sponsorships/donations/pledges/tributes: \$ _____

Payment

Please make check payable to Memory Care Home Solutions

Check Visa American Express Mastercard Discover Pledge: Send invoice

Name on Card: _____

Exp Date: _____

Card Number: _____

CVC: _____

I authorize for Memory Care Home Solutions process the above amount.

Signature: _____

Date: _____

Partnership Details:
Secure your partnership by March 14, 2025
Submit printed materials by March 27, 2025

Scan the QR code for more details about the course & to secure your spot!



Memory Care Home Solutions
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For assistance or questions, contact:
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