

## Memory Care Home Solutions

# Annual Gala





# at The Chase Park Plaza

# Guiding Families

# Growing Community



Memory Care Home Solutions (MCHS) has been at the forefront of dementia care for over two decades, providing unparalleled support to families in need. Did you know that 3 out of 5 dementia caregivers believe a care navigator could significantly reduce stress and bring more peace of mind? A staggering 56% say they'd be better caregivers with this support. Our dementia navigation program represents a critical step in meeting the complex needs of families affected by dementia. Your partnership will make a significant impact on the lives of those living with dementia in the most meaningful way.

Join us in **guiding families and growing community** at our annual Memory Care Home Solutions Gala and Auction on Saturday, November 16th, 2024. We'll dine, dance and celebrate our collective impact which improves dignity and quality of life for people living with dementia and family caregivers!

Thank You!



www.memorycarehs.org

## Partnership Opportunities

## **Guiding Light Sponsor**

#### \$30,000

- 2 VIP Tables of Eight (16)
- Private group tour of Memory Care Home Solutions with catered lunch\*
- Private presentation on one of five topics for up to 25 people\*
- Special recognition from stage with company rep
- Opportunity to name the specialty cocktail
- Logo recognition on invitation and dinner program
- Logo recognition at event
- Logo recognition and link on the website
- Printed program sponsor recognition by MCHS
- Full-page advertisement in printed program
- 1 visual ad to be included the night of the event
- Acknowledgment and link on social media 3x mention
- \$27,980 is tax-deductible

\*Group tour and presentation time & date to be mutually agreed upon.

### Luminous Sponsor

#### \$15,000

- 1 VIP Table of Eight (8)
- Group tour of Memory Care Home Solutions with catered lunch\*
- Logo recognition on invitation and dinner program
- Logo recognition at event
- Logo recognition and link on the website
- Printed program sponsor recognition by MCHS
- Full-page advertisement in printed program
- Acknowledgment and link on social media 2x mention
- \$12,980 is tax-deductible

\*Group tour and presentation time & date to be mutually agreed upon.



## Stellar Sponsor

#### \$10,000

- 1 VIP Table of Eight (8)
- Group tour of Memory Care Home Solutions\*
- Logo recognition on invitations and dinner program
- Logo recognition and link on the website
- 1/2 page advertisement in printed program
- Acknowledgment and link on social media 1x mention
- \$8,990 is tax-deductible

\*Group tour and presentation time & date to be mutually agreed upon.

## Twilight Sponsor

#### \$5,000

- 1 Table of Eight (8)
- Group tour of Memory Care Home Solutions\*
- Listed on invitation, dinner program, the website
- 1/2 page advertisement in printed program
- Acknowledgment and link on social media 1x mention
- \$3,990 is tax-deductible

\*Group tour and presentation time & date to be mutually agreed upon.

### Starlight Sponsor

#### \$2,500

- 1 table of eight (8)
- Listed in dinner program
- 1/4 page advertisement in printed program
- \$1,490 is tax-deductible

### Advertisements

#### \$125

- 1/4 Page Ad space in Program **\$250**
- 1/2 Page Ad space in Program

#### \$350

• Full Page Ad space in Program

#### Advertisement Requirements:

All advertisements included in the sponsorship package must be designed and provided by the sponsoring company. This ensures that the promotional materials align with the sponsor's branding and marketing strategies.

Based on your commitment, we will provide dimensions and details for the ad. Please submit the final advertisement designs in high-resolution format (e.g., JPEG, PNG, or PDF) by October 18, 2024.

## **Commitment Form**

For recognition at the event and on our website, please submit by October 18th, 2024

Sponsorship Opportunities				Advertisements	
Guiding Light	\$30,000	Stellar	\$10,000	1/4 Page Ad	d \$125
Luminous	\$15,000	Twilight	\$5,000	1/2 Page Ad	\$250
		Starlight	\$2,500	Full Page A	d \$350
Name (as to be l	listed on materials	5):			
Contact Name:				Phone:	
Email:					
Address:				City/State/Zip:	
Please provide t	he contact inform	nation of guest coor	dinator for your pa	rty	
Contact sam	e as above:				
Or contact th	ne following:				
Name:	ne: Email:			Phone:	
• We would like	to make a donatior	n of: <u>\$</u>			
• We would like	to make a tribute o	f: \$	in honor of:		
Total sponsors	ships/donations/tr	ibutes: \$			
Payment Plea	ase make check payab	ole to Memory Care Hom	ne Solutions		
Check	Visa Ame	erican Express	Mastercard	Discover	Pledge: Send invoice
Name on Card	on Card: E:			xp Date:	
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Signature:				Date:	
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visit www.memorycarehs.org for online reservations and donations