



Friday, April 12, 2024

THE HEIGHTS Community Center
8001 Dale Ave., Richmond Heights, MO

Navigating the New Frontier of Dementia Care

MEDICATIONS, TRAINING, AND BEYOND

MEMORY CARE HOME SOLUTIONS

Continuing Education Event

BROUGHT TO YOU BY



**MEMORY CARE
HOME SOLUTIONS®**



**SAINT LOUIS
UNIVERSITY™**
— EST. 1818 —



About

Memory Care Home Solutions Continuing Education Event

Dear Friend,

We hope this letter finds you well and filled with anticipation for the exciting events ahead. Memory Care Home Solutions is thrilled to announce our Annual Continuing Education Event on April 12, 2024. As we prepare to share this invaluable experience with our extensive dementia network, we extend a warm invitation for you to join us as a Sponsor, Exhibitor, or to advertise in our program. This presents a unique opportunity to connect with like-minded professionals and passionate community members while learning about the latest advancements in dementia care.

The workshop will give learners an in-depth analysis of current and upcoming treatments and highlight the interdisciplinary approach needed for comprehensive dementia care. Attendees will learn from expert speakers in the fields of neurology, pharmacy, occupational therapy, and social work, as well as the true experts – people living with dementia and their care partners.

Enclosed, you will find detailed information on partnership opportunities, whether you choose to be an Exhibitor, Sponsor, or advertise with us. If the available packages don't precisely meet your needs, please don't hesitate to let us know, and we will work with you to design a custom package tailored to your preferences.

Given the overwhelming response last year, we're pleased to announce that this year's event will be hosted at The Heights Community Center in Richmond Heights to accommodate more attendees. To secure your partnership, kindly complete the enclosed form and return it to us by March 31, 2024.

We are excited about the prospect of your involvement in this milestone event.

Thank you for your dedication and partnership,



Partnership Opportunities

All company logos or advertisements must be provided before March 29, 2024, to appear in any event materials.

Lead Learning Partner

\$3000 (2/2 filled)

- 1 booth in exhibitor space
- 8 Registrations (including lunch and CEU credit)
- Recognition Included:
 - Printed program sponsor recognition by MCHS
 - Full-page advertisement in printed program
 - Logo on MCHS website event page
 - 3 social media posts
 - Rotating slide show during the event
 - Opportunity to present a 3-minute introduction of your business or service
 - Opportunity to show a video of your business or service during Lunch.
 - Opportunity to present your business or service at our program team meeting
- 10-Person Private Lunch and Learn Tour at MCHS
(Group tour date & and time to be mutually agreed upon.)
- \$2,200 is tax deductible

Session Supporter

\$2000 (1/2 filled)

- 1 booth in exhibitor space
- 4 Registrations (including lunch and CEU credit)
- Recognition Included:
 - Printed program sponsor recognition by MCHS
 - 1/2 page advertisement in printed program
 - Logo on MCHS website event page
 - 2 social media posts
 - Rotating slide show during the event
- Opportunity to present your business or service at our program team meeting
- \$1,600 is tax deductible

\$129 per person

- **Early Bird Professional Registration (Prior to February 1st)**
- Six continuing education hours (pending approval)
- Boxed lunch and refreshments
- \$29 is tax deductible

\$159 per person

- **Professional Registration (After February 1st)**
- Six continuing education hours (pending approval)
- Boxed lunch and refreshments
- \$59 is tax deductible

Study Break Benefactor

\$1250 (0/4 filled)

- 1 booth in exhibitor space
- 2 Registrations (including lunch and CEU credit)
- Recognition Included:
 - Printed program sponsor recognition by MCHS
 - 1/4 page advertisement in printed program
 - Logo on MCHS website event page
 - 1 social media post
 - Rotating slide show during the event
 - \$1,050 is tax deductible

Exhibitor

\$500 (10/15 filled)

- 1 booth in exhibitor space
- 1 Registration (including lunch and CEU credit)
- Recognition Included:
 - Exhibitors listed in printed program
 - Exhibitor highlight in rotating slides
 - Exhibitors listed on the website event page
- \$400 is tax deductible

Advertisements

\$125

- 1/4 Page Ad space in Program

\$250

- 1/2 Page Ad space in Program

\$350

- Full Page Ad space in Program

Registrations

\$119 group rate per person

- **Group Registration (groups of 3+)**
- Six continuing education hours (pending approval)
- Boxed lunch refreshments
- \$19 is tax deductible

\$59 per person

- **Student or Family Care Partner Registration**
- Boxed lunch and refreshments

Commitment Form

Sponsorship Opportunities

Lead Learning Partner	\$3,000	Study Break Benefactor	\$1250
Session Supporter	\$2,000	Exhibitor	\$500

Name (as to be listed on materials):

Contact Name: _____

Phone: _____

Email: _____

Address: _____

City/State/Zip: _____

Please provide the contact information of coordinator for your group:

Contact same as above

Or contact the following: _____

Name: _____ Email: _____ Phone: _____

• We would like to make a (circle one) donation or pledge of: \$ _____

• Is this donation in honor of someone: yes or no in honor of: _____

Total sponsorships/donations/pledges/tributes: \$ _____

Payment

Please make check payable to Memory Care Home Solutions

Check Visa American Express Mastercard Discover Pledge: Send invoice

Name on Card: _____ Exp Date: _____

Card Number: _____ CVC: _____

I authorize for Memory Care Home Solutions process the above amount.

Signature: _____ Date: _____

**To receive CEU credits, please contact Amy Sobrino at asobrino@memorycarehs.org to provide discipline and license number.

Form and anything needed for printed materials are due March 31, 2024. Send to:

Memory Care Home Solutions
4389 West Pine Blvd. St. Louis, MO 63108
or contact Maggie M. Holter at:
MHolter@memorycarehs.org | Office: 314.645.6247. ext. 226
visit www.memorycarehs.org for online registration and donations



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