

SAINT LOUIS
UNIVERSITY...

EST. 1818

**April 28, 2023** 

Il Monastero 3050 Olive St. St. Louis MO 63103



Dementia Across the Continuum

EXPLORING BEST PRACTICES IN EVERY SETTING



MEMORY CARE HOME SOLUTIONS

Continuing Education Event

**HOSTED BY** 

Saint Louis University
Gateway Geriatric Education Center

MORE INFORMATION www.MemoryCareHS.org/CEU

About

# Memory Care Home Solutions Continuing Education Event

Dear Friend,

Memory Care Home Solutions is excited to announce our Annual Continuing Education Event. Not only is this year's event in person for the first time since the pandemic began, but our organization is celebrating our 20th Anniversary this year. As we prepare to share this experience with leaders like you, **we invite you to join us as an Exhibitor, Sponsor, or advertise with us.** This will be an exciting opportunity to gather with like-minded field experts and passionate members of the community to learn about the groundbreaking work being done in the field of Dementia Care.

The workshop will discuss the benefits of a multidisciplinary approach to maximize functional abilities at each dementia stage and include expert presenters from hospital, home, rehab, and long-term care settings. Learners will gain skills for effective communication strategies as well as a structured and organized approach to identify appropriate interventions across dementia care settings.

Enclosed is information on partnership opportunities. If you can't find an exhibitor, sponsorship, or advertising package that meets your needs, please let us know, and we can help design one perfect for you!

This year's event will be held at Il Monastero on Saint Louis University's campus.

Please complete the enclosed form and return it by March 31, 2023.



# Partnership Opportunities

# **Hosted by**

# Saint Louis University Gateway Geriatric Education Center

All company logos or advertisements must be provided before March 31, 2023, to appear in any event materials.

# Platinum Sponsor \$3000

- 1 table in exhibitor space
- 4 Registrations (including lunch and CEU credit)
- Recognition Included:
  - Program sponsor recognition by MCHS
  - Full page advertisement in program
  - · Logo on website event page
  - o 2 social media posts
  - o Rotating slide show during event
  - Recognition at 4 MCHS Lunch and Learn Tours
  - Opportunity to present a 3-minute introduction of your business or service
  - Opportunity to show a video of your business or service during Lunch.
- 5-Person Private Lunch and Learn Tour at MCHS (Group tour date & time to be mutually agreed upon.)

# Gold Sponsor

- 1 table in exhibitor space
- 4 Registrations (including lunch and CEU credit)
- Recognition Included:
  - Program sponsor recognition by MCHS
  - 1/2 page advertisement in program
  - · Logo on website event page
  - 2 social media posts
  - · Rotating slide show during the event
  - Recognition at 4 MCHS Lunch and Learn Tours
- Opportunity to present a 3-minute introduction of your business or service

## Silver Sponsor \$1500

- 1 table in exhibitor space
- 2 Registrations (including lunch and CEU credit)
- · Recognition Included:
  - Program sponsor recognition by MCHS
  - 1/4 page advertisement in program
  - Logo on website event page
  - 1 social media post
  - Rotating slide show during the event
- Recognition at 4 MCHS Lunch and Learns Tours

### **Exhibitor**

#### \$500

- 1 table in exhibitor space
- 1 Registration (including lunch and CEU credit)
- · Recognition Included:
  - Exhibitors listed in program
  - · Exhibitor highlight in rotating slides
  - Exhibitors listed on the website event page

### **Advertisements**

#### \$125

• 1/4 Page Ad space in Program

#### \$250

• 1/2 Page Ad space in Program

#### \$350

• Full Page Ad space in Program

# Registrations

#### \$129 per person

- Early Bird Professional Registration (Prior to February 1st)
- Six continuing education hours (pending approval)
- Boxed lunch and refreshments

#### \$159 per person

- Professional Registration (After February 1st)
- Six continuing education hours (pending approval)
- Boxed lunch and refreshments

#### \$119 group rate per person

- Group Registration (groups of 3+)
- Six continuing education hours (pending approval)
- Boxed lunch refreshments
- •

#### \$59 per person

- Student or Family Care Partner Registration
- · Boxed lunch and refreshments

# Commitment Form

Sponsorship Opportunities				Advertisements		
Platinum Sponsor Gold Sponsor	\$3,000 \$2,500	Sliver Sponsor Exhibitor	\$1500 \$500	1/4 Page A 1/2 Page A	·	
Name (as to be liste materials):		2	V	Full Page <i>A</i>	Ad \$350	
Contact Name:				Phone:		
Email:						
Address:				City/State/Zip:		
Please provide the	contact infor	mation of coordinate	or for your group:			
Contact same as	above					
Or contact the foll	lowing:					
Name:		Email:		Phone:		
We would like to	make a (circ	cle one) donation or p	oledge of: \$			
We would like to make a tribute of: \$ in he				onor of:		
Total sponsorship	s/donations/	pledges/tributes: \$				
•	•	nory Care Home Solutio		D'annua	Diaglary Conditions	
Check VIS	a An	nerican Express	Mastercara	Discover	Pledge: Send invoice	
Name on Card:	on Card: E					
Card Number:				CVC:		
I authorize for Memory C	care Home Solut	ons process the above ar	nount.			
Signature:				Date:		
**To receive CEU cre	edits, please o	contact Amy Sobrino	at asobrino@me	emorycarehs.org to		

provide discipline and license number.

Complete form before March 31, 2023 and send to:

**Memory Care Home Solutions,** 4389 West Pine Blvd. St. Louis, MO 63108 or contact Maggie M. Holter at:

MHolter@memorycarehs.org | Office: 314.645.6247. ext. 226 visit www.memorycarehs.org for online registration and donations

