



Annual Report 2015-2016

We exist to lower stress, extend and
improve quality time at home for
caregivers and their loved one.



MEMORY CARE
HOME SOLUTIONS®

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FOUNDERS UPDATE



“Our training, programs, workshops and resources have helped more than 30,000 individuals in this last program year!”

A handwritten signature in black ink that reads "Lisa Baron". The script is fluid and cursive.

Lisa Baron, JD
Founder & Executive Director

The U.S. population experiencing Alzheimer’s disease has been growing and is only anticipated to get worse – swelling to 7.1 million by 2025. But Memory Care Home Solutions has a unique national role to play in this burgeoning problem.

The U.S. Senate Special Committee on Aging invited MCHS in April 2016 to participate in a panel addressing the landscape of cures and treatments in the world of Alzheimer’s disease. Senator Claire McCaskill facilitated our inclusion and highlighted Memory Care Home Solutions as an obvious and well-deserving recipient of future funds. She said that if MCHS were a pill, we’d be on the fast-track to approval!

Although we are not a pill, our training, programs, workshops and resources have helped more than 30,000, that’s a 36% increase! While we are setting service delivery records, we are also achieving record fundraising goals. Thanks to our terrific advancement team, we raised more than \$1 million for the first time **IN A SINGLE YEAR**. At the rate the calls are coming in asking for help, we’ll need that financial support.

After all, there is no other entity offering evidence-based, customized caregiver training and support that has demonstrated outcomes, personal caring, and warmth like Memory Care Home Solutions. Of course, we could not offer these services free of charge without our myriad of partners. I thank you, to each and every one of you. Your support and collaboration enables us to successfully at help so many people.

Growing to Meet the Need



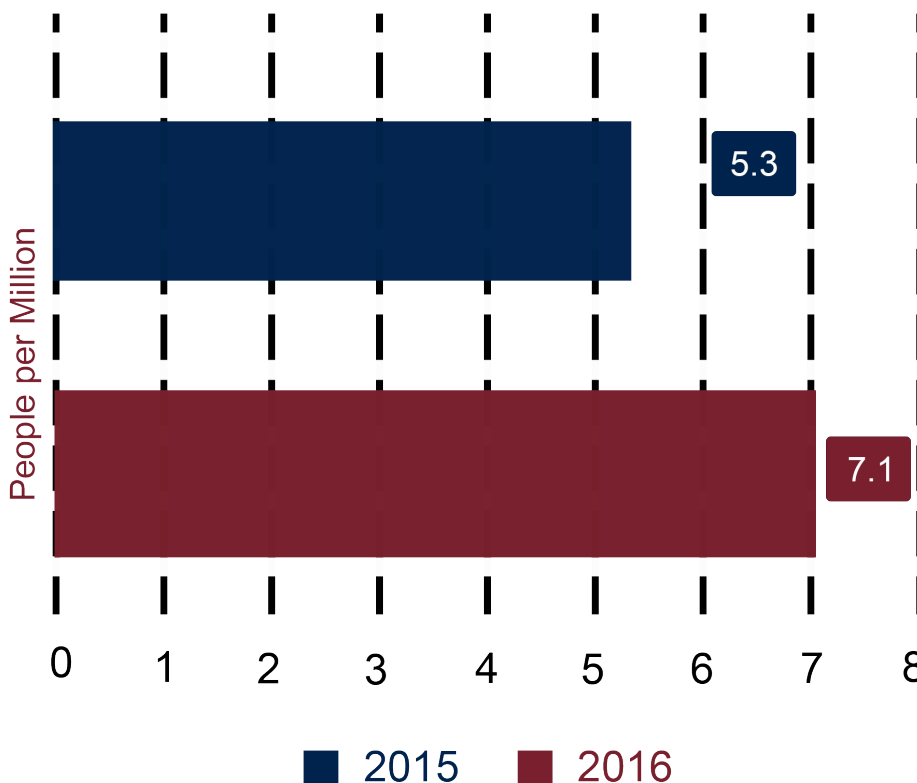
“I feel it’s my obligation to raise awareness, particularly within the African American community. Healthcare inequities **disproportionately** affect people of color and I feel compelled to **act**.”

“**My father is experiencing early stage dementia.** Watching the frustration on his face and my lack of patience has led me to **seek understanding and strategies.**”

Jason Wilson

Northwest Coffee, **Owner**
Board Member, **MCHS**

Alzheimer’s Disease Growth



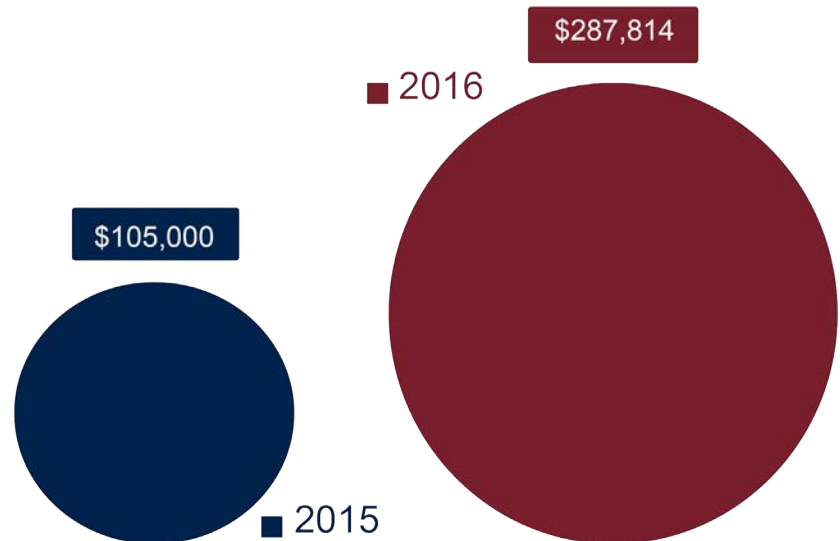
*MCHS increases our family intake volume each year to meet the need of **rising dementia rates**. None of this could be done without the support of the **community**.*

Advisory Council and Board Giving

Growth Stat:

Board and Advisory Council personal and their corporate contributions.

A 174% Increase



Advisory Council

David B. Carr, MD
Lewis C. Chartock, PhD
George T. Grossberg, MD
Marylenn Mann
Chris Miget
Steven Miller, MD
John C. Morris, MD
Howard Oppenheimer
William A. Peck, MD
Maurice B. Pickard, MD
The Honorable Betty Sims
Matthew Thayer

Board of Directors

Amy Bricker
Benita Crook
Kim Grbac
Mona Green
Ed Hickey
Charles Jahneke
Jarel Loveless
Rosalyn Lowenhaupt
John Malpiedi
Laura Rossmann
Mary Spencer
Tim Wehrfritz
Jason Wilson

Executive Committee

Raymond M. Wiesehan
President

Dave Hartley
Treasurer

Lisa Baron
Executive Director

Nicole Holst
Vice President

Wayne Adams
Secretary

5th Annual Swing into Spring

Incredible awards were presented at the 5th Annual Swing Into Spring event held on May 26, 2016 in the UMB Champions Club at Cardinals Busch Stadium. Over 250 friends of the organization gathered in support of our mission and those who show extraordinary dedication to the families we serve. Fredbird, the Cardinal Cowboy, a DJ, special kids activities, tours of the stadium and a visit from Frannie the Clown (one of our care recipients!) made it a night to remember!

Mission Champions

Linda Desmet, MA

Alzheimer's Association, Helpline Manager

Lisa Duffin, PT

Mercy Home Health Services

Dawn Ellington, RN, BSN

Washington University School of Medicine Memory Diagnostic Center

James Goldring, MD

Neurology, Missouri Baptist Medical Center

Pat McGonigle

KSDK News Anchor

Emily McManama, MOTR/L

SSM Health at Home

Diane Pierce, RN, BSN, CCM, CN-LCP

Esse Health

Todd Silverman, MD

The Brain and Spine Center at St. Luke's Hospital

Sarah Tanner, PT

BJC Home Care

Cassandra Ward, ANP-C

Washington University School of Medicine Memory Diagnostic Center



Volunteers of the Year

Aaron McKenzie

Brian Musial Schwarze

Victor Clavenna

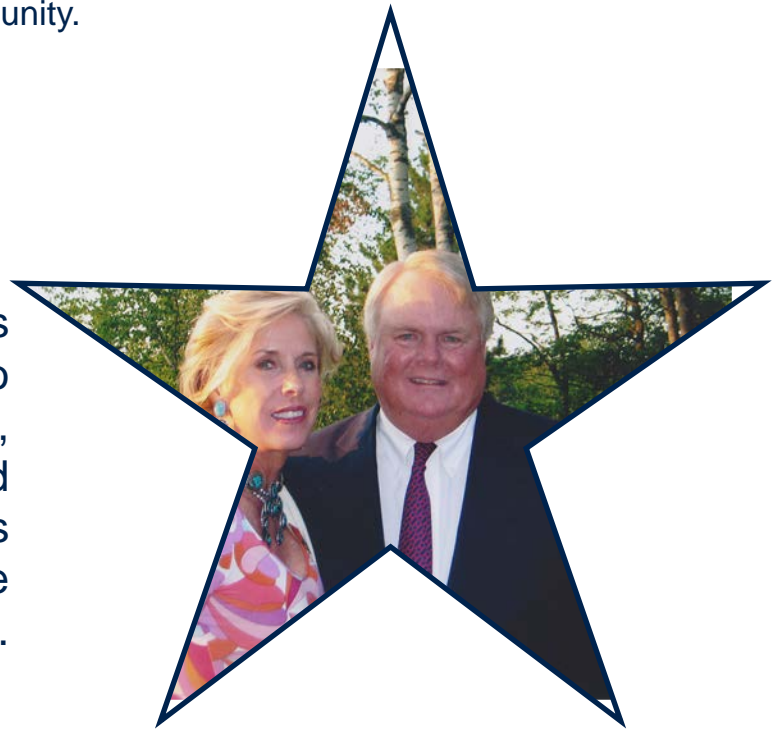
9th Annual Memories & Melodies

The Memory Care Home Solutions Alzheimer's Community Service Award was presented during the 9th annual Memories & Melodies Gala in front of a crowd of over 500 guests on November 12, 2015 at the Chase Park Plaza. This award is given yearly to individuals or entities who have demonstrated extraordinary commitment and advocacy to the welfare, health, and education of the St. Louis community.

Alzheimer's Community Service Award (est. 2009) Carolyn & Rusty Hager

"Rusty is a tireless caregiver for his wife and is incredibly dedicated to the cause of Alzheimer's disease, cognitive impairment issues, and caregiving. As a family the Hagers are concerned for the public at large who are struggling with these issues.

-Lisa Baron,
Founder & Executive Director



Memories & Melodies has raised over
\$2,000,000 in 9 years

Former Award Recipients:

Pat and William A. Peck, MD, 2009
Mary Lee and Bob Hermann, 2010
Betty and David C. Farrell, 2011
Suzanne and Earle Harbison, 2012
Ellen and John Wallace, 2013
Nancy and Craig Schnuck, 2014

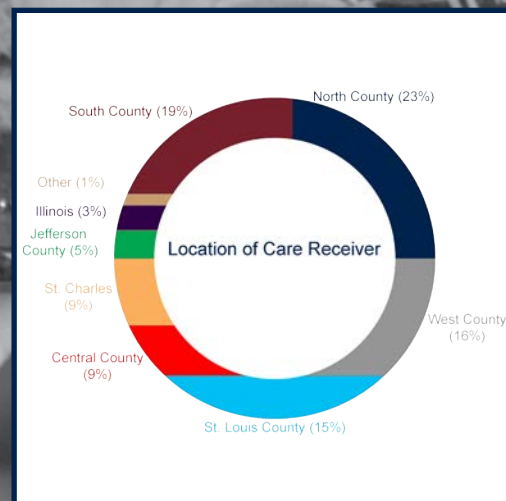
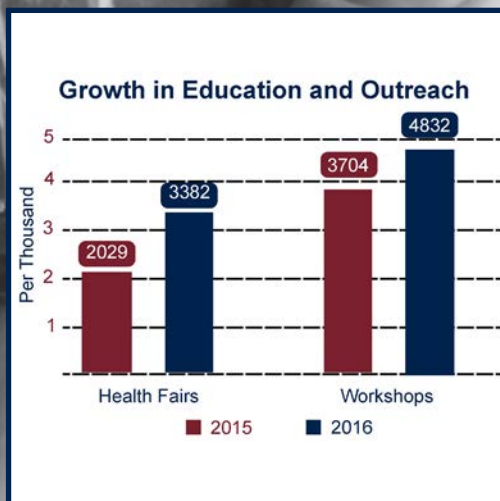
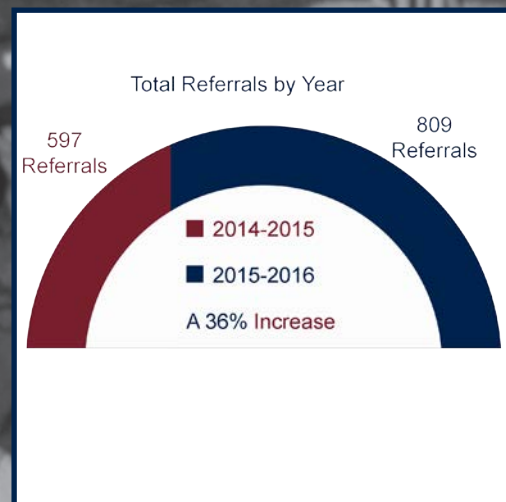
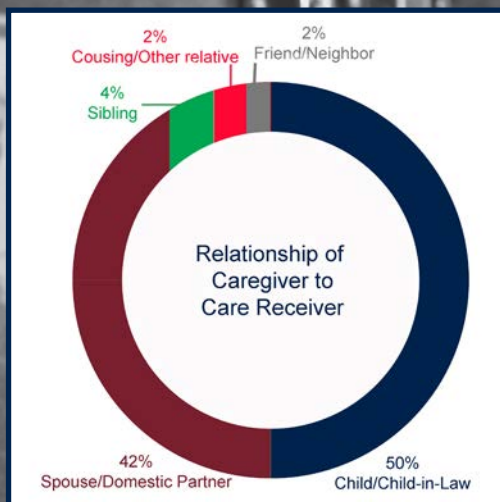
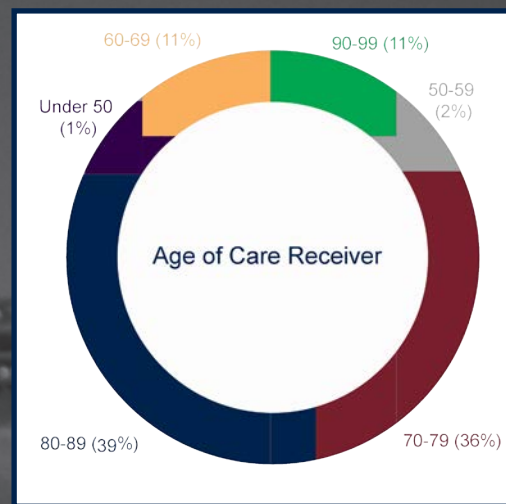
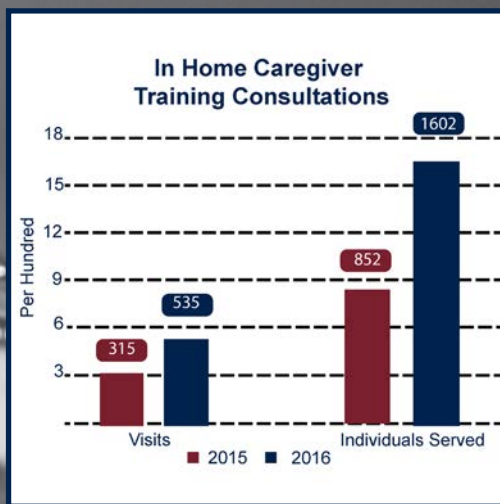


Program Growth 2015-2016

Funding for Memory Care Plus was provided in part by the Retirement Research Foundation and The Missouri Foundation for Health.

Thanks to our **generous donors**, Memory Care Home Solutions continues to flourish. Donations **enable our services** to expand with the growing population of those impacted by cognitive impairment.

In 2016, **Memory Care Home Solutions** experienced a 70% increase in Caregiver Training Consultation Visits and a 88% increase in people **served** through these visits. Additionally, there was an incredible 222% growth in the Memory Care Plus program. This allowed **a significantly larger number of people** to be served in 2016 **than previous years**.



Program Impact

2,845: Number of hours our Program Team spent working one-on-one with families, to help them keep their loved one at home as long as possible.

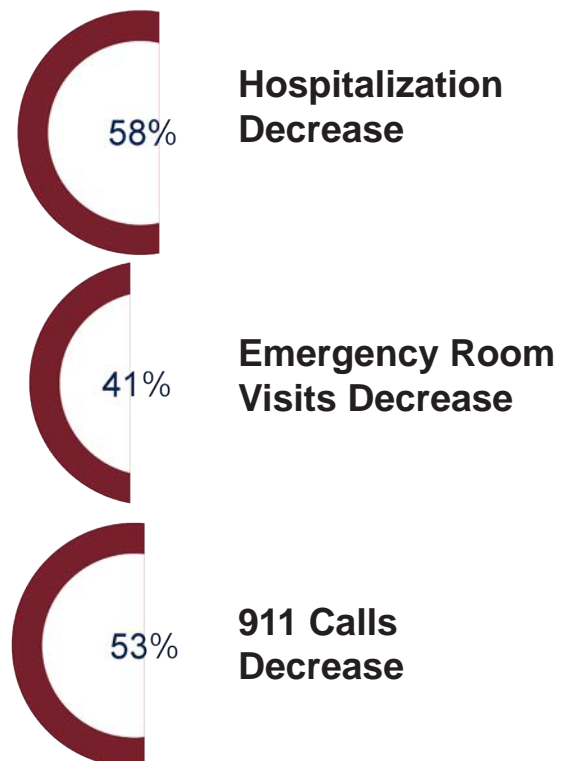
Improving our Caregiver Skills & Wellbeing

- Families implement 65% of dementia care and resource strategies recommended by MCHS within the first 6 months of service.
- **99%** of caregivers report that MCHS helped them identify and address priorities and concerns about caregiving.
- **98%** of caregivers report feeling more confident in their role.
- **94%** of caregivers report reduced stress as a result of MCHS intervention.



People living with dementia experience 61% fewer trips to the ER, 69% fewer calls to 911, and 67% fewer hospitalizations 3 months after participating in MCHS intervention.

After only 6 months people with dementia experience **59%** fewer ER visits, **37%** fewer calls to 911, and **83%** fewer hospitalizations than before they participated in MCHS intervention.



"MCHS was God ordained for our family. The staff has been such a blessing to me and our family. My dad has been more receptive to his life changes and I know it has been because of your calm and caring conversations with him. Words cannot convey the importance of this program. Thank you MCHS! We are telling everyone about this amazing program!"- **Caregiver**



Memory Care Plus

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“The added support helped me address the changes in our lives and begin to learn how to cope with and adapt to the changes.”- **Caregiver**

Financials

Funding Sources 2015-2016



Total Expense 2015-2016



Ending Net Assets: \$1,466,712

MOMENTS

2015

2016



Dementia Experts to **Guide**
Your Family



MEMORY CARE
HOME SOLUTIONS®