



Program Year 2012-2013 Annual Report

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Lisa Baron, JD
Founder & Executive Director
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- We are thrilled to announce the opening of our new Headquarters and Caregiver Training Environment. With a move date of September 25th, we look forward to welcoming you into this new home for a tour or to utilize our programs. The expansion of our space and vision are possible because of the constant support and dedication of many in our community. We are honored to be a vital part of the lives of so many people caring for a loved one with memory loss, **dementia or Alzheimer's disease.**

- This new home for Memory Care Home Solutions has all been made possible thanks to our generous donors.

In Particular: The Horncrest Foundation, The Harry and Jeanette Weinberg Foundation, and The Sidney R. Baer, Jr. Foundation.

Executive Director

President

Congratulations to Ellen and John Wallace, who will be honored during our Annual Memories and Melodies event with the Memory Care Home Solutions Alzheimer's Community Service Award: in recognition of their extraordinary commitment to Memory Care Home Solutions and advocacy for the welfare, health and education of the St. Louis community. Former Honorees Pat and Bill Peck, Mary Lee and Bob Hermann, Betty and David C. Farrell along with Suzanne and Earle Harbison will serve as the evening's co-chairs. Special thanks to RGA - the evening's Underwriting Sponsor.

Welcome **Jarel Loveless**, Director of Institutional Giving for Saint Louis Art Museum; Wayne Adams, Senior Vice President for Reinsurance Group of America; **John Malpiedi**, Senior Vice President and General Manager of the Naturalizer brand family at Brown Shoe Company to our Board of Directors!

Welcome **Brooke Rainwater**, our new Administrative Office Coordinator.

Our second annual Spring Event, *Heard It Through The Grapevine*, held at *Edgewild* in April was a huge success. Thank you to all of our sponsors and the volunteer planning committee for their hard work and dedication!

Our Community Connections Council is in full swing and growing! Each month we are adding new professionals or community volunteers who are dedicated to helping Memory Care Home Solutions in special ways through the year.

Social Networking Statistics:

In the last year, 14,562 unique hits to our website, 660+ Facebook friends and many LinkedIn followers have utilized our social media and website information. If you have not added or visited, please do. Our sites provide caregiver tips, information about the organization and real tools to help loved ones in your life with memory loss, dementia, or Alzheimer's disease.

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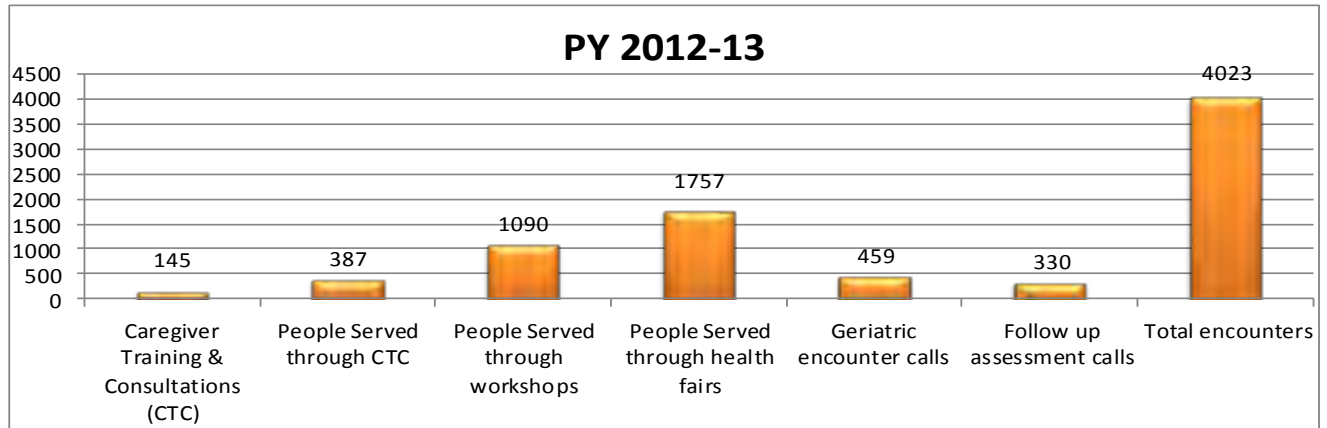
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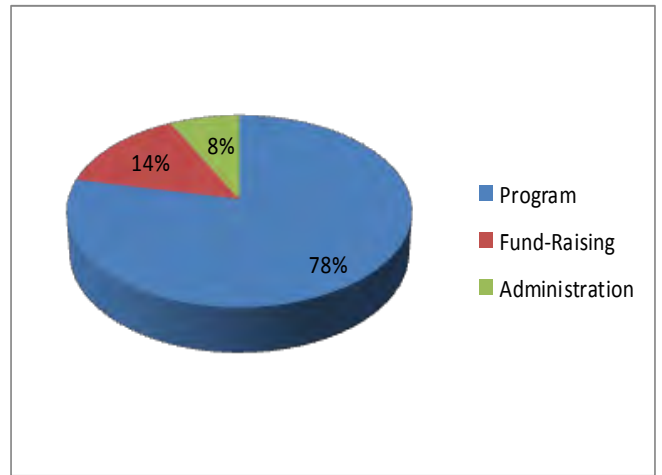
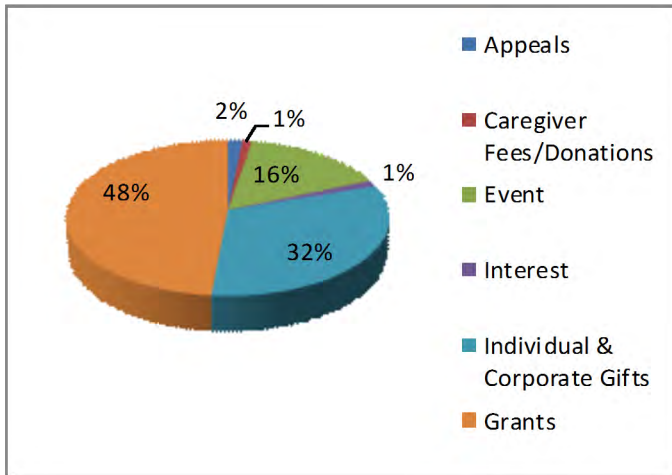
Program Year 2012-2013 Service Statistics



Program Year begins June 1 and concludes May 31

<u>INCOME</u>	<u>2012-2013</u>
Appeals	\$ 7,634.00
Caregiver Fees/Donations	\$ 4,900.00
Events	\$ 75,932.00
Interest	\$ 6,060.00
Individual Gifts	\$ 151,381.00
Grants	\$231,750.00
TOTAL INCOME	\$477,658.00

<u>EXPENSES</u>	<u>2012-2013</u>
Program	\$390,126.00
Fundraising	\$ 70,905.00
Administration	\$ 36,965.00
TOTAL EXPENSES	\$497,996.00



Organizational assets total \$920,287.00 and include: Remaining Capital Campaign funds, Real Property at 4389 West Pine, Operating Reserves, Emergency Reserves, and Equipment.

MISSION STATEMENT:

Memory Care Home Solutions is a non-profit organization that exists to extend and improve quality time at home for families caring for loved ones with memory loss, dementia, or Alzheimer's disease.

Our professionals train families regarding safety of the living environment, provide strategies for addressing difficult behaviors, and offer suggestions for maintaining appropriate levels of independence in your loved one, all with the ultimate goal of reducing caregiver stress. Outcome success is evaluated in association with Washington University in St. Louis.