



# Program Year 2010 Annual Report

1526 S. Big Bend Blvd.  
St. Louis, MO 63117  
(314) 645-6247

Lisa Baron, JD  
Founder & Executive Director

## OVER 3,500 SERVED

*The Impact of Memory Care Home Solutions continues to grow with a more than 30% increase in private donor donations; due to our annual event and The Horncrest Foundation's generous match of all individual gifts of \$1,000 or more in support of the poor served by our organization.*



- Over 3,500 individuals who desperately needed our services benefitted from the Memory Care Home Solutions programs.
- This year, we launched our **Memory Care Guidebook** thanks to the hard work of many and funding of numerous supporters. The guidebook is available on Amazon.com and BarnesandNoble.com.

Founder and Executive Director

President

Memory Care Home Solutions welcomes three new board members to our Board of Directors:

**Bryant Price, MSN, GNP-BC, ANP-BC**, Nurse Practitioner, Primary Care, Department of Veterans Affairs, Jefferson Barracks Division

**Mary Spencer, RN, MSN** - Director of Neurosciences Program, Barnes-Jewish Hospital, Barnes-Jewish West County Hospital and Goldfarb School of Nursing

**Sara Wade - Senior Vice President and Chief Human Resources Officer** of Express Scripts, Inc.

Get involved today! Contact Erin Kelley at (314) 645-6247

### Social Networking Statistics:

In the last year, our website visits exploded with over 9,500 unique visits from all 50 states nationwide. *Facebook* and *Twitter* friends now exceed 713!



Visit our website: [www.memorycarehs.org](http://www.memorycarehs.org)

### ADVISORY COUNCIL

David B. Carr, MD  
Lewis C. Chartock, PhD  
George T. Grossberg, MD  
Marylen Mann  
Steven Miller, MD  
John C. Morris, MD  
Howard Oppenheimer  
William A. Peck, MD  
Maurice B. Pickard, MD  
The Honorable Betty Sims

### BOARD OF DIRECTORS

Matthew Thayer  
*President*

Debra K. Schuster, JD  
*Vice President*

Sara Wade  
*Treasurer*

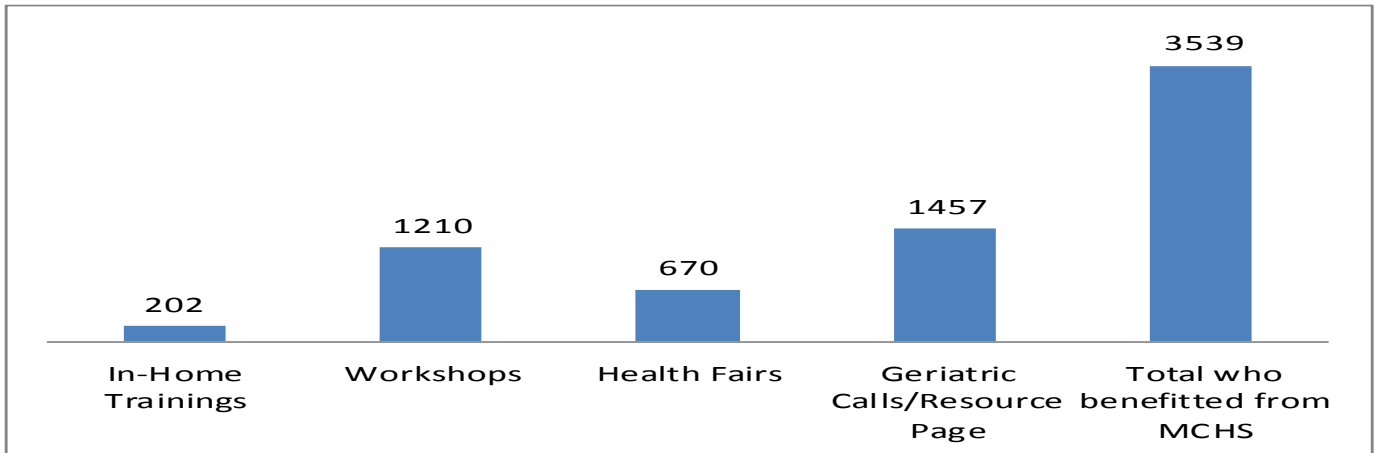
Robert Zangas  
*Secretary*

Lisa Baron, JD  
*Executive Director*

Benita Crook  
Mona Green  
Vincent Klein  
Randy Langston  
Rosalyn Lowenhaupt  
Chris Miget  
Bryant Price, NP  
Laura Rossmann, CFRE  
Barbara Sacks, JD  
Mary Spencer  
Howard Wolkowitz

Leslie Jackson  
Office Administrator  
(314) 645-6247  
[ljackson@memorycarehs.org](mailto:ljackson@memorycarehs.org)

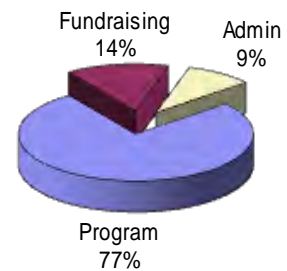
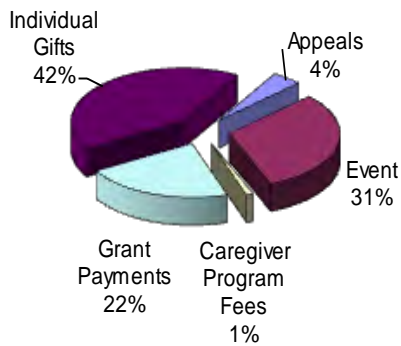
## Program Year 2010 Service Statistics



Program Year begins June 1 and concludes May 31

INCOME	2010-2011
Appeals	\$ 16,575
Events	117,125
Caregiver Program Fees	3,850
Individual Gifts	157,521
Grant Payments	80,872
<b>TOTAL INCOME</b>	<b>\$ 375,943</b>

EXPENSES	2010-2011
Program	\$ 261,910
Fundraising	48,606
Administration	31,854
<b>TOTAL EXPENSES</b>	<b>\$ 342,370</b>



Memory Care Home Solutions is a non-profit organization that exists to extend and improve quality time at home for families caring for loved ones with memory loss, dementia, or Alzheimer's disease. Our professionals train families regarding safety of the living environment, provide strategies for addressing difficult behaviors, and offer suggestions for maintaining appropriate levels of independence in your loved one, all with the ultimate goal of reducing caregiver stress.

We come to you; no diagnosis is necessary for our consultation, and our services are made available regardless of ability to pay. To ensure families continue to benefit after our initial consultation, we schedule follow-up phone conferences throughout the year, and our professionals are always available to discuss concerns family caregivers may have.

Founded in 2002, and later funded with a generous grant from the Missouri Foundation for Health, Memory Care Home Solutions fills a critical in-home support and training void for caregivers. Outcome success is evaluated in association with Washington University in St. Louis. *For more information, please contact Steve Miskovic at (314) 645-6247, via email [smiskovic@memorycarehs.org](mailto:smiskovic@memorycarehs.org) or visit [www.memorycarehs.org](http://www.memorycarehs.org).*