



Program Year 2011—2012 Annual Report

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Lisa Baron, JD
Founder & Executive Director
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Fortunate Growth - So Many to Serve

- Over 12,112 individuals who desperately needed our services benefitted this year from the Memory Care Home Solutions programs. We were fortunate to welcome **Jill Cigliana, MSOT, OTR/L, as Program Services Coordinator**—a new position for the organization! There are so many more caregivers we need to reach!
- This year, thanks to the dedication and commitment of **The Horncrest Foundation**, we were able to launch our campaign to create **The Center**, a permanent home for our organization. Our vision is to create this unique cutting edge environment to serve all of those who need our support. We look forward to sharing this project with you.
- Our **Memory Care Guidebook** has been sold in all 50 states. This guide, filled with practical solutions for all caregivers, has helped family members who live with, or across the United States from, their loved ones.

Founder and Executive Director

President

Congratulations to **Suzanne and Earle Harbison**, who will be honored as the Alzheimer's Community Service Awardees for 2012 at our Memories and Melodies event on October 25, 2012.

Welcome **Ray Wiesehan**, Manager of Resource Management for Ameren Missouri, to our Board of Directors!

Welcome **Tori Fick**, our new Office Manager/Development Associate.

Memory Care Home Solutions launched the **Community Connections Council** to bring professionals and volunteers who support Memory Care Home Solutions together to serve as liaisons in our community on behalf of the organization.

Get involved today! Contact Erin Kelley at (314) 645-6247
ekelley@memorycarehs.org www.memorycarehs.org

Social Networking Statistics:

In the last year, our website visits exploded with over 12,014 unique visits from all 50 states nationwide. *Facebook, LinkedIn and Twitter* friends now exceed 1,142!



Visit our website: www.memorycarehs.org

ADVISORY COUNCIL

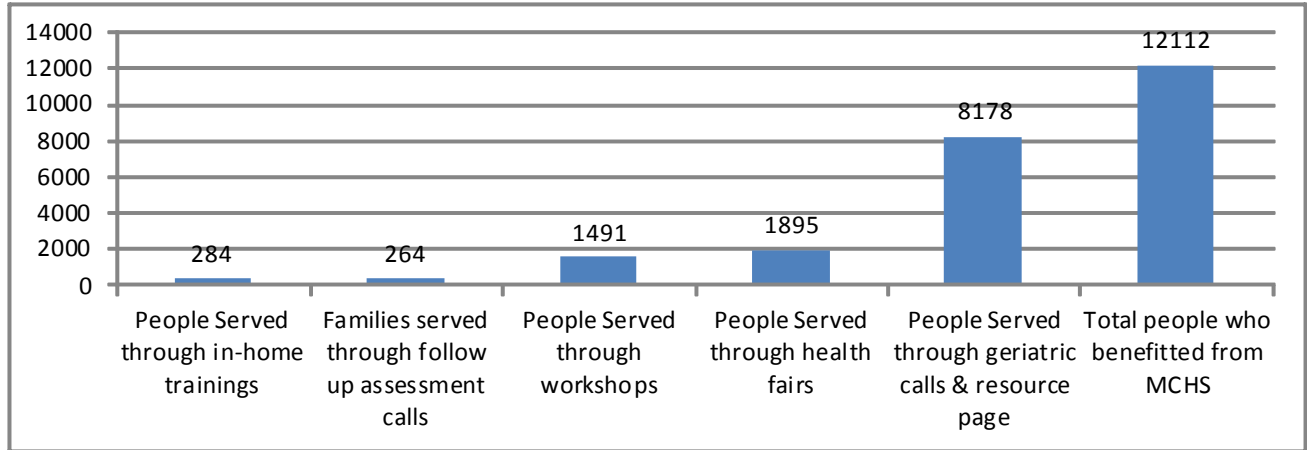
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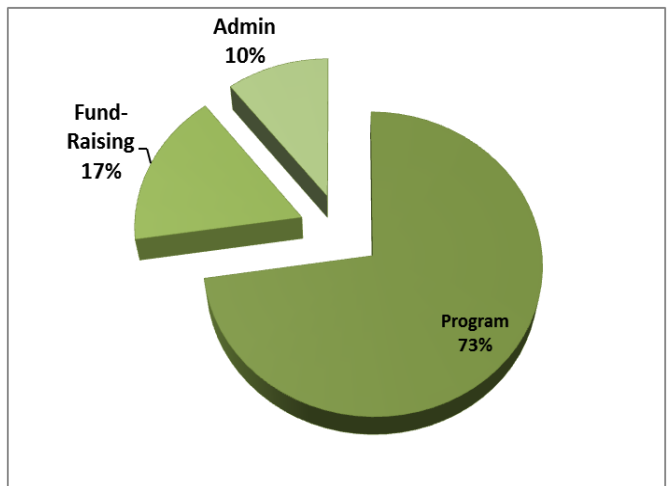
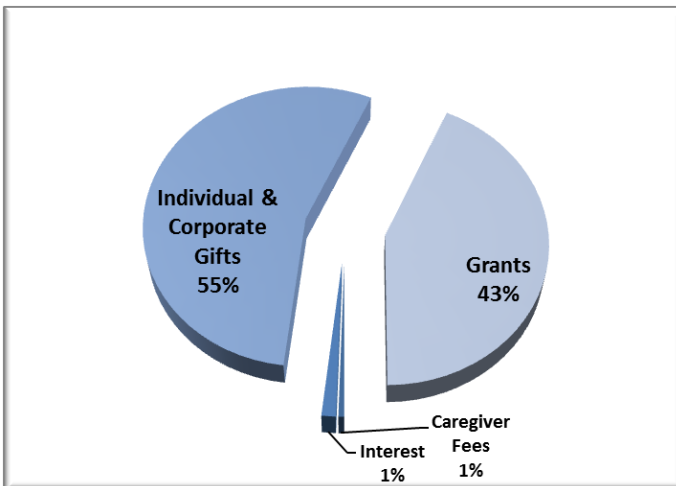
Program Year 2011—2012 Service Statistics



Program Year begins June 1 and concludes May 31

| INCOME | 2011-2012 |
|------------------------------|------------------|
| Caregiver Fees | \$3,075 |
| Interest | \$6,320 |
| Individual & Corporate Gifts | \$294,047 |
| Grants | \$218,062 |
| TOTAL INCOME | \$521,504 |

| EXPENSES | 2011-2012 |
|----------------------|------------------|
| Program | \$297,643 |
| Fund-Raising | \$69,000 |
| Administration | \$43,165 |
| TOTAL EXPENSE | \$409,808 |



Memory Care Home Solutions is a non-profit organization that exists to extend and improve quality time at home for families caring for loved ones with memory loss, dementia, or Alzheimer's disease. Our professionals train families regarding safety of the living environment, provide strategies for addressing difficult behaviors, and offer suggestions for maintaining appropriate levels of independence in your loved one, all with the ultimate goal of reducing caregiver stress.

We come to you. No diagnosis is necessary for our consultation, and our services are made available regardless of ability to pay. To ensure families continue to benefit after our initial consultation, we schedule follow-up phone conferences throughout the year, and our professionals are always available to discuss concerns family caregivers may have.

Founded in 2002, and later funded with a generous grant from the Missouri Foundation for Health, Memory Care Home Solutions fills a critical in-home support and training void for caregivers. Outcome success is evaluated in association with Washington University in St. Louis. For more information, please contact Steve Miskovic at (314) 645-6247, via email smiskovic@memorycarehs.org or visit www.memorycarehs.org.